



## Ladd Research Group Offers Scholarship



### **Introducing Mary Spooner, Junior, Miami University, Ohio**

The 2009-2010 school year is coming to an end. Ladd Research Group has supported education in marketing and research this year by instructing as a guest lecturer and by offering a scholarship.

Ladd Research Group recently awarded a \$1000 college scholarship to Mary Spooner, a junior Honors Program student at Miami University. The purpose of the scholarship is to support and appreciate Junior-level college students in pursuit of excellence in their careers and their personal lives. Students applying for the scholarship were judged on academic excellence, community service, and an interest in pursuing a career in marketing research.

“Mary exemplifies the qualities we strive for. She is well-rounded, studious, community-minded and is passionate about market research. She has studied abroad and is active in a program entitled EMPOWER where students discuss social issues and initiate community service projects in response to needs,” says Ladd Research Group President Cheryl Ladd. “We are excited to award this to such a well-deserving student.”

This is Ladd Research Group’s second year offering a scholarship to students across the US. Ladd Research Group plans on providing the scholarship again in 2011. Interested students can learn more by visiting Ladd Research Group’s website [www.laddresearchgroup.com](http://www.laddresearchgroup.com).