



Ladd Research Group

Nicole Eckert, Project Manager, brings to Ladd Research Group, strong organizational and business acumen; her entrepreneurial spirit drives unique out-of-the-box thinking and problem solving to go above and beyond on every assignment.



As Ladd Research Group’s Project Manager, Nicole puts her boundless energy, attention to detail, and her multi-tasking abilities to work, managing all the behind-the-scene efforts for each of our projects. Dotting every I and crossing every t, Nicole insures that all aspects of a project are well in hand and taken care of. Her goal is to create a seamless research experience for each and every client, meeting (and often exceeding) their needs from start to finish.

"We really enjoyed having Nicole on the team. She is always professional, enthusiastic, and we knew we could count on her. If she didn't know the answer, she knew how to find it." - Client Quote

"Nicole is persistent in her follow-through so we are always confident that the job will get done." - Client Quote

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Unique Talents:	Nicole is a self-starter and natural leader, with an abundance of positivity, a flair for creativity, and a passion for community service. Her ability to understand the big picture and search for creative, fresh ideas has been a significant value to our team and to our clients.
Prior Career Experience:	<ul style="list-style-type: none"> • National Account Executive, EMI Network • Owner and Manager, Melange Bridal • Account Coordinator, Krienik Advertising
Project Management Experience:	<ul style="list-style-type: none"> • Recruiting KOLs • International and Domestic Recruiting • 24/7 Client Responsiveness • Managing complex project logistics • Project coordination and scheduling • Miscellaneous client needs/requests
Leadership and Professional Roles:	<ul style="list-style-type: none"> • Adjunct professor at Art Institute of Ohio – <i>Principles of Marketing</i> • 2008 YWCA Career Women of Achievement - Rising Star • Member American Marketing Association
Education:	<ul style="list-style-type: none"> • B.S in Advertising, Kent State (<i>graduated magna cum laude</i>)